















Store Hours:  
9 a.m. to  
6 p.m.

# Johnstone Walker's Daily Store News

Mail Orders Filled From This Ad if Not Previously Sold Out

Store Hours:  
9 a.m. to  
6 p.m.

## KEY-TO-THRIFT SALES TO BE A FIVE DAY EVENT

Hundreds of Thrift Messages Are on File Awaiting Space in These Columns

For the next five days there's going to be a merry jangle of cash register bells throughout the Johnstone Walker store. Stocktaking is over and what with the splendid results of the past season's business bright prospects for spring and summer and the interest aroused over the finding of this greatly valued key, everyone is wearing a smile in Johnstone Walker's.

There are thirty some odd outstanding bargains in these columns and double as many in the Advertising Department in the course of preparation for the 2nd day of the Sale—to say nothing of the HUNDREDS of broken lines, etc. out on display throughout the store that may not last long enough to justify being given space in these columns. Make no mistake about it—the key to thrift certainly unlocked a treasure trove of bargains for those who shop at Johnstone Walker's this week.

### Silk and Wool Cashmere Hose

Regularly \$1.25. On Sale at 98c

Fashion-right and priced right! No there's no question but what Key to Thrift Sale will start off with a rush in the Hosiery Section Tuesday morning.

One of the season's most popular lines of hosiery in fine silk and wool yarns in black, brown and grey. Also heavier and white, brown and white, costing and white, black and white. Not every size in each shade, but all sizes 14 to 16 in the lot. Regularly \$1.25. **98c**

### A Thrift Message for Women

250 Pairs. High Grade Pumps and Oxfords

Regularly up to \$10.00. On Sale This Week at **\$2.95**

If there's one department in the store that feels it owes a greater debt of gratitude than some of the others for the liberal patronage it has enjoyed the past four months it is the Shoe Department.

Consequently this department has decided to offer its patrons 250 pairs high grade pumps and Oxfords in a good selection of styles for afternoon and evening wear. They are of fine black kid and patent leather.

Some of the styles or colors are: styles are trimmed with buckram, others headed have light weight hand-turned soles, and several with Louis heels. Not all sizes in every line, but all styles and colors are represented. Key to Thrift Sale. Regularly up to \$10.00. On Sale at **\$2.95**

Women's Cozy Felt Boudoir Slippers

Regularly \$1.75 to \$2.25. Key to Thrift Sale **95c**

Scores of Thrift minded women will take advantage of this opportunity to save on a new pair of boudoir slippers.

Of finest quality felt in numerous styles and colors. Not all sizes in every style, but all sizes in the grouping. 2 to 4. Regularly \$1.75 to \$2.25. Key to Thrift Sale. Regularly up to \$2.25. On Sale at **95c**

Boys' and Girls' Genuine Indian Moccasins at **75c**

These native Indian made Moccasins of finest tanned moose hide are a favorite with boys and girls. They wear around the ankle and tie with a lace. Key to Thrift Sale. Regularly \$1.00. On Sale at **75c**

Children's Warm Leggings, A Thrift Opportunity at **75c**

A fine clearance of all leggings in flannel, serge, corduroy and felt; warm and serviceable. Assorted sizes, including up to 22. Key to Thrift Sale. Regularly \$1.00. On Sale at **75c**

## KEY TO THRIFT SALES

### Thrift News Telling of Blouses and Middies

Regularly up to \$4.50. On Sale Tuesday at **\$1.00**

The policy of a semi-annual thorough clearance of all broken lines, etc., in the blouse section brings Thrift News that will crowd this section of the store five minutes after doors open.

There are broken lines in blouses in numerous styles of figured crepe, voile, dimity, straight or belted styles, with collar. Sizes 14 to 44. Regularly \$1.50 to \$4.50. Clearing **\$1.50**

WOMEN'S AND MISSES' MIDDIES of navy, smart flannel, straight or belted styles, with collar. Sizes 14 to 44. Regularly \$1.50 to \$4.50. Clearing **\$1.50**

### Women's Embroidered Linen Handkerchiefs at 3 for 25c

Women instantly recognize these Handkerchiefs as being qualities usually sold at 25c and 50c each. Of fine Irish linen and fine, with neatly embroidered designs in self or contrasting colors. Hemstitched edges. Key to Thrift Sale, 3 for **25c**

### Women's Smart House Frocks

Regularly \$3.50 to \$4.75. On Saturday **\$2.98**

Where there is a woman who will not appreciate an opportunity to replenish her supply of House Frocks choosing from \$2.50 to \$4.75 values at **\$2.98**

A clearance of broken lines in numerous styles. Made of crepe, gingham and crepe and satin, smart one-piece styles, effectively trimmed, appliqued or embroidered. Others have dainty ruffled collars and cuffs. Sizes 16 to 44. Reg. \$2.50 and \$4.75. Key to Thrift Sale. **\$2.98**

### Women's Medium Weight Combinations

Clearing on Tuesday at **\$1.79**

A clearance of broken lines upon which we took our loss on the inventory sheet. Splendid medium weight combinations.

Knit of soft cotton yarn slightly brushed on inside. Some in ankle length with long sleeves or no sleeves. Sizes 16 to 44. Key to Thrift Sale. **\$1.79**

### Wabasso Sheetings and Pillow Cottons at Notable Savings

Thrift-minded women with thoughts now centering on new Spring bedding needs will be glad to know of Sheetings and Pillow Cottons being included in this sale.

10 PICTURE WABASSO PINK BLEACHED SHEETINGS in medium weight and free from dyes. 2 1/4 yards wide. **75c**

25 PICTURE WABASSO CIRCULAR PILE COTTON in a nice even weave with a loop-like back. 42 inch. Sizes 36 to 44. Key to Thrift Sale. **50c**

### 50 Dozen Imported Huck Towels at 65c Pair

Every woman who uses the Staple Dept. Tuesday will undoubtedly invest in a pair or two of these Towels.

Of good quality cotton huck in plain white or with red borders. Size 36x48. Size 40x48. Key to Thrift Sale. **65c**

### Thrift News of Inexpensive Frocks and Jackettes

Fashionable Fabrics Regularly \$3.95 to \$4.50. Key to Thrift Sale **\$2.50**

One simply can't gaze upon these lovely soft shimmering weaves without immediately commencing to conjure up visions of smart Afternoon and Evening Frocks and Jackettes.

SILK AND WOOL CANTON CREPES, SWISS TAFFETA SILKS, CREPE MARVELINES, SATIN CHARMUSE

Shown in a splendid range of shades and black. 30 to 40 inches wide. Regularly \$3.95 to \$4.50. Key to Thrift Sale **\$2.50**

100 Yards of 34 Inch Natural Pongee Silks at **85c**

Don't attempt to judge the value by the price or width. For while the price is low and they are 34 inches wide, it's the quality that will impress you most.

Can exceptionally fine even weave of good weight and free from flaws. Key to Thrift Sale. **85c**

New Spring Coatings in the Key to Thrift Sale at **\$2.95**

Those who follow the trend of fashion are sure to be delighted with these handsome fine Wool Coatings for they are in the thick of the trend and marked effects on hand or tan shade grounds. 54 inches wide. Key to Thrift Sale. **\$2.95**

A Thrift Opportunity in Boys' Serviceable Tweed Suits

Reg. up to \$12.50. On Sale Tuesday **\$7.50**

Parents should think twice before missing a thrift opportunity such as this. These suits are made of sturdy wool tweeds in shades of brown or grey, also in some solid Norfolk style with voles and blue plainer pants. Good serviceable suits that fit well and have the appearance of high priced suits. Sizes 25 to 35. Key to Thrift Sale. **\$7.50**

Final Clearance Boys' Mackinac Coats at **\$3.95**

There are a very popular Coat with the boys because they do not mind the appearance of high priced suits. Sizes 25 to 35. Key to Thrift Sale. **\$3.95**

Scott Fingering Yarns Regularly 25c Skein. Tuesday at **18c**

2 & 3 Baldwin's White Heather Scotch Fingering in white, black, light grey, medium grey, tan, cardinal, navy, sea blue, green, leather, black and red fancy yarns. Reg. 25c per skein. Key to Thrift Sale. **18c**

Per skein **\$2.95**

36 Inch Floral Cretonnes Regularly 65c Yard. Tuesday at **45c**

None of women whose Spring remodeling plans include new curtains will welcome a savings of 20c per yard on these lovely Cretonnes.

Shown in a splendid range of floral designs, extremely colorful and floral combinations and bird and floral designs in pastel colorations. 36 inches wide. Regularly 65c per yard. Tuesday at **45c**

Curtain Nets at 25 Per Cent. Off

None of the very smart curtains from the foremost English, American and French makers in white, cream and other shades in hand. Japanese and French designs. 48 to 60 inches wide. Size 12 to 24. Key to Thrift Sale. **25c**

### The Key to Thrift Sales Has Unlocked an Opportunity For Men to Save 1-3 on a NEW WINTER OVERCOAT

Make no mistake about it there's plenty of below zero weather yet to come. So don't put off the purchase of that New Overcoat on that score!

Consider this sale from the standpoint of Thrift and one who realizes the importance of a well-dressed appearance.

Choice of Any Overcoating in Stock at One Third Off the Marked Price.

They are in double-breasted models that will appeal to young men and those of more mature years.

Tailored from fine imported all wool cloth in plain shades pretty mixtures, checks and herringbone patterns. Have regular or rarian shoulders, half full and three-way belts. Some fully lined, others with plaid backs, have main lined pockets and sleeves. Have high snug fastening collars.

Regular \$25.00 for \$16.65  
Regular \$30.00 for \$20.00  
Regular \$32.00 for \$21.65  
Regular \$35.00 for \$23.35  
Regular \$37.50 for \$25.00  
Regular \$40.00 for \$26.70  
Regular \$47.50 for \$31.65  
Regular \$55.00 for \$36.65  
Regular \$55.00 for \$40.00

A Thrift Opportunity in Men's Fine Quality Shoes

Regular Values up to \$7.50. On Sale This Week **\$3.95**

Men who wear by Johnstone Walker will appreciate this Thrift opportunity whereby they can choose from a great number of lines regularly up to \$7.50. This week at **\$3.95**

Shoes that will appeal to men who are particular about appearance. Shoes that will appeal to men who like quality first. Shoes that will appeal to men who demand style, quality and comfort.

Several different styles and make from which to choose. In black or brown, leather, with medium round or round toe, some with plain leather, some with 1 1/2 inch heels. Regularly \$7.50. Key to Thrift Sale. **\$3.95**

6 Dozen Only Men's Pyjamas Regularly \$2.95. Tuesday at **\$1.95**

There's no question but that every man who wears these splendid Pyjamas will invest in a suit or two.

Of good quality flannelette, flannelette and prints, etc., in neat stripes on light grounds. Well shaped and nicely finished. Size 28 to 44. Regularly \$2.95. Key to Thrift Sale. **\$1.95**

25 Only Women's and Misses' Stylish Fur-Collared Velour Coats In the Key-to-Thrift Sales At 50c on the Dollar

The kind of a bargain one would ordinarily only expect to find in a bankrupt stock sale, and yet these handsome Wrappy Coats are right from regular stock.

They are tailored of fine imported all wool velours, velours and marvellous in all the favored shades, in a dozen or more of the season's smartest styles, with large wrappy fur collars of various velours.

ONE ONLY BLACK COAT—Size 16. Same color. Reg. \$20.00 for \$10.00. ONE ONLY BROWN COAT—Size 16. Same color. Reg. \$20.00 for \$10.00. ONE ONLY NAVY COAT—Size 16. Same color. Reg. \$20.00 for \$10.00. ONE ONLY WHITE COAT—Size 16. Same color. Reg. \$20.00 for \$10.00. ONE ONLY BROWN COAT—Size 18. Same color. Reg. \$20.00 for \$10.00. ONE ONLY NAVY COAT—Size 18. Same color. Reg. \$20.00 for \$10.00. ONE ONLY WHITE COAT—Size 18. Same color. Reg. \$20.00 for \$10.00. ONE ONLY BROWN COAT—Size 20. Same color. Reg. \$20.00 for \$10.00. ONE ONLY NAVY COAT—Size 20. Same color. Reg. \$20.00 for \$10.00. ONE ONLY WHITE COAT—Size 20. Same color. Reg. \$20.00 for \$10.00.

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### The Key on the Price Cards Indicates Bargains

"Duplex" Chamoisette Gloves Regularly \$1.50. On Sale at 98c

"Duplex" Chamoisette Gloves are a favorite with every woman who has ever worn a pair. They are a splendid fitting glove and wash like new.

Of a double woven suede finished fabric; have heavily embroidered silk points and two dome fasteners. Colors: grey, fawn, black, brown. All sizes 4 to 7 1/2. Reg. \$1.50. Key to Thrift Sale. **98c**

25 Only Women's and Misses' Stylish Fur-Collared Velour Coats In the Key-to-Thrift Sales At 50c on the Dollar

The kind of a bargain one would ordinarily only expect to find in a bankrupt stock sale, and yet these handsome Wrappy Coats are right from regular stock.

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**MADE IN CANADA**

**COLLETT'S**

IN COLLETT COMPANY LIMITED  
TORONTO, CANADA

Used for maling  
hard and soft soap, for  
containing water, for clean-  
ing, disinfecting and for over  
800 other purposes.

**CHOLETT COMPANY LIMITED**

**WILL CONTINUE  
NEGOTIATIONS  
ON RESOURCES**

WINNIPEG, Feb. 4.—That the  
dominion government does not  
intend to attack the natural resources  
question, but will continue ne-  
gotiations with a view to the final  
settlement of the question, is the  
message, according to Premier John  
Bracken this morning, of the reply  
received from Prime Minister W. L.  
McKenzie King.

Mr. Bracken, accompanied by Professor  
Romer Martin, went to Ottawa as a  
deputation to place the position of  
Manitoba before the dominion gov-  
ernment.

More than 3000 mothers in the  
province of Ontario are now re-  
ceiving benefits under the mothers' al-  
lowance act.

**REDUCED  
FARES**

TO Via  
WINNIPEG

WINTER - SPORTS  
CARNIVAL

February 11 to 16, 1924

TICKETS ON SALE  
from all Stations in Ontario  
(Port Arthur and West)

Manitoba, Saskatchewan  
and Alberta

February 9 to 13, 1924  
(Inclusive)

Return Limit February 18, 1924

CANADIAN PACIFIC

Book Your  
Passage

EARLY

FOR THE

British Empire  
Exhibition

and Ensure the  
Accommodation You Wish

CANADIAN PACIFIC

Agents will gladly make arrange-  
ments, arrange passages and give  
full information.

Direct Through  
Train Service

ASK YOUR AGENT TODAY

CANADIAN PACIFIC

ENQUIRE

HOW

ABOUT

Excursions

TO  
Vancouver  
Victoria  
New Westminster

TICKETS ON SALE  
February 5 and 7  
RETURN LIMIT  
April 15, 1924

ASK THE  
Canadian Pacific

**FORTUNE'S  
FOOL**

© RAYMOND S. BARNETT, INC. RELEASED BY N.E.A. SERVICE, INC.

**BEGIN HERE TODAY**

Colonel Holmes, soldier and ad-  
venturer, returned to England, the land  
of his birth, when war was declared  
with Holland. He came to lodge  
with Martin Quin, hostess of the  
Red's Inn, in Paul's Yard, London.

The Colonel writes for an inter-  
view with his old-time friend, Mr. Quin.  
Grace of Albemarle. His time, in the  
course of four weeks, does not  
admission to the Duke's presence  
on account of his establishment in  
the army and they fear his way to the  
Duke's residence. Because of his  
reduced circumstances, Holmes fears  
that he will starve.

There was an abundance of foot-  
ling, sensational and mythical stories  
which the popular imagination had  
woven around the execution of King  
Charles I. Of these was the ground-  
work story that the official headman  
was missing on the day of the execu-  
tion because he dared not strike off  
the head of God's anointed, and that  
the headman's maid had covered  
the spot with her own hair.

It produced, however, no fearful  
effect upon the other. He was me-  
chanically repeating it, the fellow  
repeated a sheet of paper. Then, at  
last, he began to speak. He began  
to speak of a certain executioner.  
Clearly he had found the name upon  
his list. He named the name of the  
man of which he was the guardian.

"If you will be pleased to enter  
it," he murmured.

Colonel Holmes was engaged in the  
upper following.

"The other left to wait  
for me," he pleaded to him, and  
crossed the room, presumably to  
communicate his name to yet another  
ward, who kept another yet another  
list.

The Colonel disposed himself to  
wait, and he waited until he had  
great lengths of himself. He found  
himself in a very awkward position  
and he was not at all comfortable.  
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**CUPID'S AIDES!**

Ma, Pa and Son Tie Marriage  
Hitches "While You Wait"

ma of about 100 years ago, was  
short and stout, and sturdy built,  
with a heavy brow, and a heavy  
nose, and a heavy mouth, and a  
heavy chin, and a heavy neck, and  
a heavy back, and a heavy chest,  
and a heavy stomach, and a heavy  
heart, and a heavy soul, and a heavy  
spirit, and a heavy mind, and a heavy  
body, and a heavy life, and a heavy  
death, and a heavy resurrection.

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**JAMES RAMSEY  
LIMITED**

Store Hours:  
9 a.m. to 6 p.m.  
Every Day

**TUESDAY'S SHOPPING NEWS  
Ramsey's February Furniture Sale**

Has a Host of Bargains for Tuesday

Don't delay another day or you may miss some rare bargains in furniture. Every  
day they are being eagerly purchased. Now come if you can on Tuesday.

Simmons Drop Side Couch and Cretonne Mattress

February Sale  
**\$13.50**

A strongly made bed  
couch, with cotton filled  
mattresses, covered in  
very attractive cretonne.

Upholstered Reed Chairs and  
Rockers, Feb. Sale **\$12.50**

Fifty of these chairs and rockers in good  
quality of reed with dark old English  
finish upholstered spring seats, and padded  
back with assortment of tapestry or  
cretonne coverings from which to choose.

Upholstered Quarter Oak  
Living Room Chairs, February  
Sale **\$12.50**

Large and comfortable chairs and rock-  
ers with frames of fine quartered oak and  
seats upholstered in high grade tapestry.  
All in fumed finish.

Tapestry Living Room Chairs  
February Sale **\$29.00**

There are in all twenty-eight of these  
chairs and rockers. They are large chairs,  
fully upholstered in high grade tapestry,  
and made to sell at \$45.00 to \$60.00. Every  
chair is exceptional value.

Scotch Inlaid Linoleum  
Square Yard **\$2.10**

TWO YARDS WIDE

The pattern can never wear off these heavy quality Inlaid Scotch  
Linoleums and there is nothing better for long service. Our stock  
is complete now and you have a wonderful range to choose  
from in the new spring patterns. If you are not sure of your  
measurements we will send a man to take them for you. All  
Linoleums are 2 yards wide. Price per square yard, \$2.10.

Special Values Tuesday For Men—Stanfield's

Mercury famous qualities at values that  
are exceptionally good.

**SOCKS—FINE ALL WOOL CASHMERE**  
SOCKS—Plain colors of black, brown and  
fawn, with contrasting color, spliced heel  
and toe. Good quality and very popular.  
Sizes 9 1/2 to 11 1/2.  
Specially Priced, per pair—**50c**

**MEN'S BETTER QUALITY CASHMERE**  
SOCKS—Fine grade of pure wool yarn. Plain  
colors of black, brown, fawn, and white.  
Spliced heels, sole and toes. A splendid sock  
for softness, durability and fit. Sizes 9 1/2  
to 11 1/2.  
Priced, per pair—**75c**

**MEN'S LUSTRE WOOL SOCKS**—A combination  
of art silk and wool socks of splendid  
appearance that will give both wear and  
comfort. Spliced heels and toes. Colors are  
black, fawn, and white. Sizes 9 1/2 to 11 1/2.  
Priced, 3 pairs for—**\$2.50**  
Or 85c Per Pair

**Men's Art Silk Ties, 39c**  
Men's Art Silk Ties of various plain colors  
with contrasting color bar stripe. A splendid  
wearing tie.  
Specially Priced, each—**39c**

**COMBINATIONS**  
Sizes 34 to 44. Priced,  
each, per suit—**\$2.00**

**COMBINATIONS**  
Sizes 34 to 44. Priced,  
each, per suit—**\$4.00**

**TOBACCO GOWERS**  
OF ONTARIO FORM  
NEW ASSOCIATION

**FOUR PHYSICIANS**  
ORDER VENEZUELO  
TO GIVE UP POST

**EXPECTS FURTHER  
DISCOVERIES OF  
SILVER IN YUKON**

**ATHENS, Feb. 4.**—By the verdict  
of the jury in the case of the  
newly discovered silver mine  
in the district of the  
government and abstain from  
all the various activities for an  
indefinite period.

Mr. Kafandaris, former minister of  
the interior, was required by the  
court to resign his position as  
a cabinet member. The decision  
resulting in a government that would  
receive the support of the national  
assembly.

**OTTAWA, Feb. 4.**—Referring to  
the progress from the  
newly discovered silver mine  
in the district of the  
government and abstain from  
all the various activities for an  
indefinite period.

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